

VIRTUAL PHILADELPHIA CONFERENCE

Philadelphia

Saturday, April 17, 2021

All times in Eastern Daylight Time (EDT)

10:30 a.m. to 11:00 a.m. — Welcome

- Butch Oxendine, Emcee

11:00 a.m. to 12:00 p.m. — Training Block I

- A. *The 25 Worst Mistakes Your Student Government Can Make*** — Butch Oxendine
- B. *Cultural Competency & SG Leadership: Ensuring Everyone is Asked to Dance*** — Suzette Walden Cole, Ph.D.
- C. *The ABCs of ASGA*** — Ernest J. Robinson

12:00 p.m. to 12:30 p.m. — Lunch Break

12:30 p.m. to 1:30 p.m. — Training Block II

- D. *Student Government is a Bunch of C.R.A.P.*** — Michael A. Cadore, Sr., M.A.
- E. *No More Drama: Conflict Resolution the “Right Way”*** — Christopher C. Irving, Ed.D.
- F. *Doing The Most: Minimize Obligations, Maximize Performance*** — Rasheed Ali Cromwell, Esq.

1:30 p.m. to 1:45 p.m. — Networking Break

1:45 p.m. to 2:45 p.m. — Training Block III

- G. **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)*** — Michael A. Cadore, Sr., M.A.
- H. *A Seat At The Table*** — Dessie Hall
- I. **FOR ADVISORS** *Leadership Development: Developing the Leaders within Your SG*** — Vicky Goodin, Ed.D.

2:45 p.m. to 3:00 p.m. — Networking Break

3:00 p.m. to 4:00 p.m. — Training Block IV

- J. *Movement Making: Mental Health and Students Rights Advocacy*** — Kat Klawes
- K. *Retention Matters*** — Dessie Hall
- L. *How to Improve Your SG’s Web & Social Media Presence*** — Butch Oxendine

4:00 p.m. to 4:05 p.m. — Networking Break

4:05 p.m. to 4:20 p.m. — Wrap-Up & Raffle

- **“The Importance of Your Student Government”** — Butch Oxendine, Emcee
- **Ultimate Connectors Raffle** (return your evaluation form to enter)



American Student Government Association

Download all available workshop handouts prior to the conference!
<http://bit.ly/19Mb38l>

WORKSHOP DESCRIPTIONS



Session A 11:00 a.m. to 12:00 p.m. **The 25 Worst Mistakes Your Student Government Can Make**

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



Session B 11:00 a.m. to 12:00 p.m. **Cultural Competency & SG Leadership: Ensuring Everyone's Asked to Dance**

Thinking about diversity as inviting a person to a party means that inclusion is ensuring that person is also asked to dance. On our campuses, we have members of our student bodies struggling to feel valued and heard. Our country is facing serious issues—those captured in #BlackLivesMatter, sexual violence on campus and gender identity. Representing ALL students requires SG leaders develop heightened levels of cultural competence. This session is designed to have leaders reflect on their own cultural lens to enable them to be more effective in their SG role and serving your campus community.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes presentation software, and printed handouts. **Level of Interactivity (from 1 to 5 being very interactive):** 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the complexities of unconscious bias and systemic -isms.
- Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns
- Gain the ability to seize opportunities for collaboration to foster a more inclusive campus community



Session C 11:00 a.m. to 12:00 p.m. **The ABCs of SGA**

As a new officer or adviser to SGA it can seem like an uphill challenge. This course will give a comprehensive look at what you need to know to maximize the potential of success. The structure, nomenclature and operations of an organization continually challenge student governments. Although various approaches have stressed the development of skills or behaviors, it is becoming increasingly apparent that the development of the very basic skills and understanding of what student governance is prevalent. In an effort to increase knowledge in this area this session covers vernacular used in meetings or used to describe roles or procedures.

Presentation Resources: The session utilizes visual display media.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand basic functions and nomenclature of SGA
- Become familiar with the roles and responsibilities of members
- Recognize when it is necessary for officer or advisor intervention



Session D 12:30 p.m. to 1:30 p.m. **Student Government is a Bunch of C.R.A.P.**

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government
- Learn six principles to success steps as a student and/or student government official

Download all available workshop handouts prior to the conference!
<http://bit.ly/19Mb38I>

WORKSHOP DESCRIPTIONS (continued)



Session E 12:30 p.m. to 1:30 p.m. **No More Drama: Conflict Resolution the “Right Way”**

Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.

Delivery Format: This workshop utilizes interactive activities.

Presentation Resources: This workshop utilizes the participants.

Level of Interactivity (from 1 to 5, five being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Gain knowledge regarding theories & values of conflict, as well as the applicable terminology
- Appreciate the win-win concept and the value it brings to compromise in SG
- Learn practical new strategies on leadership development



Session F 12:30 p.m. to 1:30 p.m. **Doing The Most! Minimize Obligations, Maximize Performance (Part 1)**

Stressed out? Too tired to make it to that next meeting? Is it the same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high-energy exchange is a unique blend of energy and time management, personal and professional prioritizing, as well as best methods and strategies for self preservation. These elements are necessary, because student leaders often spend all their time advancing SGA without pouring into themselves. It is critical for both new and seasoned SGA members to jump-start their leadership by minimizing obligations and maximizing their performance. Join us and learn how!



Session G 1:45 p.m. to 2:45 p.m. **FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**

“Keep in mind it’s not about you but student success.” This discussion opens dialogue with Advisors peers to discuss experiences and the importance of Multicultural Competency, Empathy, Flexibility, and Self-Awareness. This also includes an overview and the importance of Policy & Procedures. “What you know gets hired. What you do can get you fired.”

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of student success as it pertains to Multicultural Competency, Empathy, Flexibility, and Self-Awareness
- Understand and Respect the differences of all students and your advisor colleagues
- Learn the implications and consequences of institutional Policy & Procedure



Session H 1:45 p.m. to 2:45 p.m. **A Seat at the Table**

Sometimes, SG officers are afraid to address certain issues because of their lack of understanding about their role or because there’s a broken communication channel with administration. This presentation will discuss how new and current SG officers can use their voice to promote change on their campus and enjoy the perks that come with the position.

Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.

Presentation resources: Power Point

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Communicate effectively
- Connect with high ranking administrators
- Learn negotiation tactics

Download all available workshop handouts prior to the conference!
<http://bit.ly/19Mb38l>

WORKSHOP DESCRIPTIONS (continued)



Session I 1:45 p.m. to 2:45 p.m. **FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG**

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



Session J 3:00 p.m. to 4:00 p.m. **Movement Making: Mental Health and Students Rights Advocacy**

83 percent of college students experience a mental-health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies, Using interactive activities students will learn how to effectively advocate for better policies.

Presentation resources: Assessment guide, Prezi, and handouts

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Assess the mental health policies and supports on campus
- Determine which mental health supports or policies can be improved and how to improve.
- Know how to implement better mental health policies and create a more inclusive community on their campus.



Session K **Retention Matters**

3:00 p.m. to 4:00 p.m.

It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members.
- Identify why members stop participating.
- Learn how to R.E.T.A.I.N. members.



Session L 3:00 p.m. to 4:00 p.m. **How to Improve Your SG's Web & Social Media Presence**

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

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<http://bit.ly/19Mb38l>

ASGA WORKSHOP PRESENTERS

Michael A. Cadore, Sr., M.A.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- magnussolutionsinc@gmail.com



Session D
Session G

Rasheed Ali Cromwell, Esq.

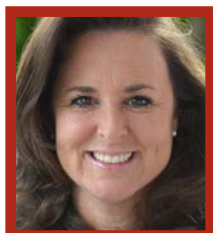
- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Attorney
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 225 colleges and universities
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- Facebook: harborinstitute
- Twitter: @harborinstitute • Instagram: @sheedyali



Session F

Vicky Goodin, Ed.D.

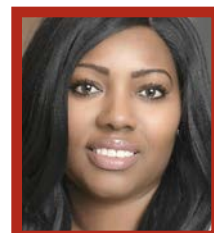
- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at www.thestrengthsdoc.com
- thestrengthsdoc@hotmail.com



Session I

Dessie Hall

- Higher education professional, event planner, mentor, advisor, speaker, and entrepreneur
- Director of Student Activities at Atlanta Technical College
- Bachelor of Science degree in Communications with a minor in Social Media from Walden University
- Founder and director of Inspire Girls USA
- Executive director for Dessie Hall Consulting, LLC
- dessiehallspeaks@gmail.com



Session H
Session K

Christopher C. Irving, Ed.D.

- Executive Director and CEO of the Miller Institute for Leadership and Diversity in America (www.themillerinstitute.com)
- Trainer in the areas of relational leadership and diversity community building
- Former two-term SGA President at Ramapo College of New Jersey
- cirving@themillerinstitute.com



Session E

Kat Klawes

- Executive Director and Founder of the College Campus Oversight Advocates
- Higher education and policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America “50 Under 50” honoree
- ustooadvocates@gmail.com



Session J

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<http://bit.ly/19Mb38l>

ASGA WORKSHOP PRESENTERS

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



Session A
Session L

Suzette Walden Cole, Ph.D.

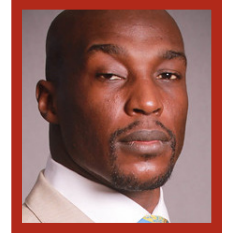
- Professional speaker, trainer and consultant with SWC Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
- swcspeaks@gmail.com



Session B

Ernest J. Robinson

- Professional speaker/trainer/consultant with Be-E.R.N.E.S.T (www.B-ERNEST.org)
- Former SG Senator at Virginia Union University
- Former Active Duty United States Marine (Combat Iraq 2003)
- Former Student Athletic Advisory Committee Rep, and Judicial Affairs Student Rep
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- Facebook/LinkedIn: Ernest J. Robinson • Twitter/Instagram: @ejrobinson2014



Session C

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GUIDE TO ASGA WORKSHOPS

Philadelphia

2021 VIRTUAL PHILADELPHIA SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

- A** *The 25 Worst Mistakes Your Student Government Can Make* – Butch Oxendine
- C** *The ABCs of SGA* – Ernest J. Robinson
- D** *Student Government is a Bunch of C.R.A.P.* – Michael A. Cadore, Sr., M.A.



Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the “feel” of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

- K** *Retention Matters* – Dessie Hall



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members’ individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

- F** *Doing The Most: Minimize Obligations, Maximize Performance* – Rasheed Ali Cromwell, Esq.



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG’s approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

- B** *Competency & SG Leadership: Ensuring Everyone’s Asked to Dance* – Suzette Walden Cole, Ph.D.
- H** *A Seat at the Table* – Dessie Hall
- J** *Movement Making: Fostering Free Speech on Campus* – Kat Klawes

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

E **No More Drama: Conflict Resolution the "Right Way"** – Christopher C. Irving, Ed.D.



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

G **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)* – Michael A. Cadore, Sr., M.A.

I **FOR ADVISORS** *Leadership Development: Developing the Leaders Within Your SG* – Vicky Owles, Ed.D.



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

L *How to Improve Your SG's Web & Social Media Presence* – Butch Oxendine